

### A Note from Executive Director Phil Jones

Dear ATE Members,

As we reflect on the year behind us and look ahead to the future, there is no denying the challenges our industry has faced. Political debates on EVs, changes to federal programs like NEVI and CFI, and the slow expansion of public charging infrastructure have all created bumps in the road. Yet, despite these hurdles, the progress we've made and the opportunities ahead are nothing short of exciting!



The transition to clean, reliable, electric transportation is in full motion. It is clear to me, and many other respected analysts, that this transformation will continue and indeed accelerate despite the current headwinds. Thanks to the tremendous growth of American domestic EV and EVSE manufacturing over the past four years, we're seeing prices drop and more consumers and fleet operators realizing the practical, financial, and experiential benefits of electric transportation. Our member OEMs, regulated utilities, fleet operators, and EV service providers are all committed to this transformation. We will not allow this momentum to slow down.

At ATE, our focus has always been on readying our electric grid for the next fifty years, not just the next four. We are working to build a smarter, more robust grid and to create smart, balanced regulations that move faster, allow efficient interconnections, and create innovative yet sustainable rate design.

Though some of the federal leadership on these issues has been muted, states and local governments have been stepping up in impressive ways. We've seen key successes in states like New York, New Jersey, Colorado, and California, where proactive planning and investment are moving forward in EV infrastructure, vehicle rebates, and electric school bus programs. Other states, including Governors, Legislatures, and Commissions are starting to move more quickly as well, in all regions of the country. We will be there to support and accelerate these successes.

With new staff at ATE, including Elizabeth Turnbull as Director of Policy and Wesley Holmes as Director of Communications, we're more committed than ever to accelerating our efforts in the year ahead. The journey is far from over, but by working together and keeping a long-term view, we are certain that we can continue to make great strides.

Thanks to all of you who collaborated with us and supported the collective cause of electrifying transportation for all customers last year. Let's keep the momentum going this coming year!

With optimism and gratitude,



Phil Jones

Executive Director

## Federal & State Policy-Making Engagement

ATE supported several important transportation electrification priorities in 2024 including proactive planning and investments, interoperability and open standards, rate design issues and managed charging. Listed below is a summary of ATE engagement activities.

### Federal

**Joint Office of Energy & Transportation:** ATE responded to a March [RFI for comments on connector standards](#) as well as a September [RFI regarding MHD vehicle and infrastructure needs](#).

**Americans with Disabilities Act (ADA):** ATE's Technical-Open Standards Committee filed comments in response to a September 3, [U.S. Access Board proposed rulemaking](#) regarding accessibility of EV charging stations.

### States

**California:** ATE has been actively engaged in the CPUC dockets covering energization and high-DER penetration. The Order of the Commission on [energization timelines](#) struck a reasonable balance, and ATE looks forward to participating in the Phase 2 issues. The [Order for the high-DER docket](#) is likewise constructive and ATE will participate in the next phases.

**Colorado:** ATE has been engaged with Xcel Energy on revisions to its [TE Plan](#) which was approved in April. While not entirely successful, we have worked with Xcel and stakeholders on opportunities to address proactive planning, DERs, and VPP approaches in future distribution system plan filings.

**Florida:** Through collaboration with Drive Electric Florida, ATE is monitoring FDACS implementation of the state's [preemption law](#) prohibiting local government authorities from regulating charging stations which went into effect July 1, as well as the [Fire Marshal's proposals](#) in October on the safety of lithium-ion batteries and emergency response.

**Maryland:** ATE engaged in a number of proceedings and issues before the Commission, including reliability reporting, electric school buses, Phase 2 filings of utilities, and advising against efforts to create [burdensome weights and measures regulations](#) on the public charging stations.

**Michigan:** ATE engaged extensively in MPSC workshops on multiple issues including rate design and managed charging [resulting in revised guidance](#) for utility requirements for filing TE Plans.

**Minnesota:** Since November ATE has been actively engaged in [MN PUC workshops](#) on proactive planning, investment and cost allocation for distribution system planning.

**New York:** In August the [NYPSC established a statewide process for proactive planning](#) for transportation electrification defining separate utility filing processes for urgent upgrades and long-term planning. ATE is engaged in advising the commission and ATE members on each path.

**Pennsylvania:** ATE has been engaged in the PA PUC docket addressing rate design for EV charging since 2022. In December, the Commission issued its [Final Policy Statement Order](#) and Commissioner statements ([1](#), [2](#)) which ATE found reasonable and productive.

**Washington:** ATE is actively engaged in [proceedings](#) at the WA UTC to revise its earlier [Policy Guidance Statement](#) on electrical vehicle charging services. ATE is advising the UTC to refocus efforts on MHD vehicles and infrastructure, fleet advisory services, multi-family housing, and filling in market gaps.

## New ATE Members We Welcomed in 2024

ATE was excited to welcome 11 new members in 2024! Be sure to check out their companies and connect with their ATE representatives.



**ChargeLab, Inc.** ([chargelab.co](https://chargelab.co)) ChargeLab builds OCPP-compliant software for managing EV charging stations offering affordable turnkey charging solutions including hardware, software, and installation for businesses and governments. Representative: [Zak Lefevre](#)



**Enchanted Rock** ([enchantedrock.com](https://enchantedrock.com)) Enchanted Rock provides electrical resiliency as a service with fully managed clean microgrids and support services designed to reassure fleet owners with a steady, reliable power supply. Representative: [Joel Yu](#)



**Electric Era** ([electricera.tech](https://electricera.tech)) Electric Era offers a retail charging solution combining high powered chargers, battery storage, and proprietary software to optimize power and energy consumption. Representative: [Kyle Rowe](#)



**ev.energy** (<https://www.ev.energy/en-us>) ev.energy provides end-to-end software that connects the ecosystem of utilities, hardware partners, distributors, and installers to deliver managed charging solutions. Representative: [Jared Ballew](#)



**Greenlane Infrastructure** ([drivegreenlane.com](https://drivegreenlane.com)) Greenlane is a joint venture between Daimler Truck North America LLC, NextEra Energy Resources LLC, and BlackRock building a network of commercial EV charging infrastructure. Representative: [Andrea Pratt](#)



**International Motors** ([international.com](https://international.com)) International Motors is a medium-and-heavy-duty manufacturer of trucks and engines as well as school and commercial buses and their line of Fleetrite aftermarket products. Representative [Brien Sheehan](#)



**PacifiCorp** ([pacificorp.com](https://pacificorp.com)) PacifiCorp is the largest grid owner/operator in the West. Serving 2 million customers across 143,000 square miles in six western states including OR, WA, CA, UT, WY, and ID. Representative: [Kate Hawley](#)



**RMI** ([rmi.org](https://rmi.org)) RMI is an independent nonprofit founded in 1982 that transforms global energy systems through market-driven solutions to align with a 1.5°C future and secure a clean, prosperous, zero-carbon future for all. Representative: [Ben Shapiro](#)



**SWTCH Energy** ([swtchenergy.com](https://swtchenergy.com)) SWTCH provides charging solutions for multifamily and commercial properties across North America, helping building owners and operators deploy EV charging using existing grid infrastructure. Representative: [Josh Cohen](#)



**WeaveGrid** ([www.weavegrid.com](https://www.weavegrid.com)) WeaveGrid provides software solutions accelerate electrification by optimizing EV charging for everyone, everywhere, to deliver the best outcomes for customers and the grid. Representative: [Apoorv Bhargava](#)



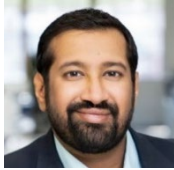
**Voltera Power** ([volterapower.com](https://volterapower.com)) Voltera sites, builds, owns, and operates strategically located, fit-for-purpose EV charging facilities using a proactive approach to accelerate project timelines for ZEV fleet customers. Representative: [Tom Ashley](#)

## New Members of ATE Board of Directors



### **Chris Budzynski, Director Utility Policy, Exelon**

Chris has been with Exelon since 2012. In his current role he is responsible for the development and alignment of policy positions across Exelon's utility operating companies with a specialization in beneficial electrification, transportation/mobility and emerging technologies.



### **Apoorv Bhargava, Co-Founder & CEO, WeaveGrid**

Apoorv is the co-founder and CEO of WeaveGrid. Apoorv's career has focused on innovation in energy and technology with prior roles at Opower, NRG, as well climate focused management consulting and venture capital.



### **Downey Magallanes, Vice President Federal Affairs, Enterprise Mobility**

Downey is a seasoned leader in government affairs and public policy strategy with a proven track record of calmly delivering value in complex, high pressured environments. Prior to joining Enterprise Mobility, Downey served as VP and Head of Policy and Federal Affairs for BP.

## New Staff at ATE

This year ATE hired to new roles to expand the reach and impact of ATEs work and enhance its value to our members.

### [Elizabeth Turnbull, Director of Policy and Regulatory Affairs](#)



Elizabeth has over a decade of experience in transportation electrification and utility program work, dating back to 2010 when she first caught the EV bug. She has led TE programs, regulatory engagement and TE portfolio development at PG&E and Portland General Electric, as well as at third-party program implementer Franklin Energy. She lives in Portland, Oregon.

### [Wesley Holmes, Director of Communications and Membership Engagement](#)



Wesley has worked in clean energy advocacy, public policy, and communications strategy for over fifteen years. A native of Atlanta, Georgia he built is nonprofit advocacy expereincw with the Southeast Energy Alliance. As a marketing and communications consultant, he advised utilities, technology companies and state agencies on strategies to grow clean energy markets.

## A Note of Gratitude

We would like to thank our Senior Advisors, [Bruce Edelston](#), [Michael Krauthamer](#), [Nick Nigro](#), and [Rick Tempchin](#) for their hard work throughout 2024. Leveraging nearly 100 years of experience in energy policy and technology between them, Bruce, Michael, Nick and Rick have been a vital part of the success of ATE since its inception. Their hard work, professionalism, and broad industry respect contributed much to our success in 2024.

And of course, we are most grateful for the contributions of our members who are the true strength of ATE. We thank you for your time, your insights, and your continued efforts to realize electrified transportation for all. We sincerely appreciate your hard work and dedication to the cause of transportation electrification and look forward to continued success in 2025.