



JOB ANNOUNCEMENT
ALLIANCE FOR TRANSPORTATION ELECTRIFICATION (ATE)
Director of Policy and Regulatory Affairs

About ATE:

The Alliance for Transportation Electrification (ATE) is a national 501(c)(6) non-profit established to advocate for an accelerated pace of clean transportation at the state level. We formed in 2018 to bring together a broad set of stakeholders to work cohesively to remove barriers to EV adoption and catalyze infrastructure deployment at scale. We engage with state public utility commissions and other state agencies in filings and workshops for electric vehicle programs, with particular emphasis on open standards and interoperability, while partnering with others that focus on the local and federal levels. ATE plays a unique and important role in the national EV landscape and is entering a new phase of growth and increased impact. We currently have about 60 members, including electric utilities, auto and bus manufacturers, EV charging companies, as well as trade associations and NGOs.

Opportunity and Position Description:

The Director of Policy and Regulatory Affairs is a new position reporting to Executive Director Phil Jones. The successful candidate will partner with the ATE team to develop policy and regulatory positions in key states that align with the priorities of our members. We're known for our trusted relationships with state commissions and our thoughtful and deliberate approach to addressing the opportunities and challenges of wide scale EV adoption.

Our team is lean by design, and we're looking for an entrepreneurial, nimble, and adaptable Director of Policy and Regulatory Affairs who will develop and execute a multi-pronged policy and regulatory affairs strategy that elevates ATE's expertise, provides value to our members, and drives transportation electrification across the United States. Key responsibilities include:

Strategy [~40%]

- With the Executive Director, develop and execute a policy and regulatory affairs strategy for ATE, including specific positions in priority states
- Contribute meaningfully to the strategic development of medium and long-term planning for EV infrastructure, as well as tactical decisions in the states
- Monitor the advocacy and activities of the "EV opposition" or "EV skeptics" in the states, summarize the key arguments, and help develop counterpoints to these groups in coordination with the Executive Director and Director of Communications and Member Engagement
- Assist the Executive Director in exploring a strategy and plan to become more active in the Provinces in Canada, primarily before the Boards and Tribunals (regulatory bodies)

- Contribute to ATE's thought leadership through the development of white papers and issue briefs in partnership with the Executive Director and Director of Communications and Member Engagement

Regulatory Affairs [~40%]

- Draft comments, as appropriate, for filing with the state Commissions and state agencies, coordinating closely with ATE's Senior Advisors and Executive Director
- Work with the Executive Director, Senior Advisors, and Office Manager to manage the workload and scheduling for ATE, including multiple comments to be filed at the Commissions while coordinating with key members
- Monitor and read other comments filed in key dockets, summarizing key points for advocacy and response for the Executive Director
- Advocate and provide oral testimony, as appropriate, before the Commissions and agencies in dockets and proceedings when requested, either virtually or in person
- Respect the ethical and procedural rules and requirements when advocating before state Commissions, and adhere to a high level of integrity
- Travel, as appropriate, to key states that are priorities for ATE when a workshop, rulemaking, open meeting, or other venue is required
- Develop and provide organizational leadership with analytics and dashboards to track the results of ATE's strategies against metrics focused on increasing our reach and influence

Member Relationships and Coalition Building [20%]

- Support ATE members in their advocacy, proactively seeking alignment and responding to individual requests for assistance in a timely and responsive manner
- Build relationships with aligned organizations in the EV ecosystem to ensure strong coordination and consistency of message and narrative
- Participate in NARUC national meetings, regional meetings, industry-related meetings in energy, utility regulation, transportation, clean energy, and others in coordination with the Executive Director and Senior Advisors

Candidate Profile and Qualifications:

The incoming Director of Policy and Regulatory Affairs leads with their belief in and commitment to ATE's mission. They champion ambitious state and federal climate goals that demand an accelerated pace of EV adoption and understand the complexity of advancing climate solutions in highly regulated environments. They know the unique drivers and priorities of stakeholders in the transportation electrification space, including the economics of utilities and the motivations of state policymakers, auto and truck manufacturers, and EV service providers. The Director brings a track record of policy and regulatory know-how, outstanding relationship building skills, and an ethos of collegiality. The successful candidate communicates clearly and persuasively as a technical translator and demonstrates curiosity alongside the drive to ideate, implement, and iterate strategies and tactics that expand ATE's influence and impact. The Director will also possess most of the following *Core* and *Preferred* strengths and experience:

Core

- 5+ years progressive advancement in policy and regulatory affairs in the fields of transportation electrification, electric vehicles, clean and renewable energy, or utility regulation
- Track record of executing policy and regulatory affairs strategy with the goal of influencing public policy or regulation
- Outstanding oral and written communication skills that demonstrate an ability to:
 - Understand the language and processes of the regulatory activities of Commissioners and staff (e.g., Commission Orders, rulemakings), as well as statutory language of bills passed by legislatures
 - Persuasively advocate and testify before state Commissions, agencies and legislative committees, positioning ATE as subject matter experts
 - Efficiently draft comments or amendments to reflect ATE's policy and regulatory positions
- Strong project management capabilities and a high degree of emotional intelligence to support consensus building and to ensure that efforts advance on time and on budget
- Exceptional relationship-building skills with a wide range of external constituencies, from public agencies and government regulators to Fortune 500 companies, technology start-ups and NGOs
- Highly collaborative style with ability to operate as a thought partner to the Executive Director and Senior Advisors and to execute on the strategic goals
- Self-driven ambition, intellectual curiosity, and commitment to becoming a credible, respected representative of ATE

Preferred

- BA or advanced degree in a discipline that supports policy and regulatory issues for EV development and energy regulation, such as law, political science, history, engineering, environmental science or business
- Experience at a Commission (PUC), a transportation company, utility, EV charging provider, or an NGO with an active practice in clean transportation or the clean energy transition
- Experience inside a state legislature or agency
- Experience working with alliances, trade, or membership associations

Travel Expectations:

- ATE is a fully remote organization
- Regular travel to Commissions, agency workshops, and other venues is likely (~20%)
- Occasional travel to the ATE office in Seattle and for meetings of the Senior Advisors and staff in various locations

Commitment to Equity, Inclusion and Diversity:

We are committed to building an inclusive and diverse team. This includes transparent recruitment processes. We recruit, hire, and promote without regard to race, national origin, religion, gender, gender identity or expression, sexual orientation, physical ability, marital status, veteran's status, or age. People

of diverse backgrounds are strongly encouraged to apply. If you need a reasonable accommodation during the application or interview process, please email us at jobs@evtransportationalliance.org.

Compensation and Benefits:

- Annual salary range of \$150,000 to \$170,000, commensurate with experience, including benefits
- ATE's benefits are evolving as we add more staff. Current benefits include:
 - 75% company paid medical benefits for full-time employees
 - 100% company paid dental and vision
 - One-time work from home stipend
 - 15 days paid time off
 - 13 paid holidays

Application Process:

To apply, please send a cover letter, resume, and brief policy writing sample with the title *Director of Policy and Regulatory Affairs* by the initial application deadline of **Friday, June 14, 2024**:

Philip Jones, Executive Director
jobs@evtransportationalliance.org

Candidate review and phone screens begin immediately and will be conducted throughout the search period.